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PRESS RELEASE

OARC Sponsors New Television Show “Heavy Sedation”... Heavy Stories, but Light at Heart.

Award winning Philadelphia native filmmaker Shannon Newby has created a new television series heavy on imaginative storytelling and emotional appeal. The show entitled ‘Heavy Sedation’ is a weekly series of different half hour suspense, mystery, and science fiction short films that are told using the same cast playing different characters in each story.

Shannon Newby, a self proclaimed film geek and loyal fan of Alfred Hitchcock, says that the show is an opportunity for him to share the hundreds of wonderfully bizarre story ideas he’s been writing over the years while instilling his trademark *glimmer of hope* that many of his films contain.

Newby, who is drug-free, says the title of the show “Heavy Sedation” is not a reference to drug use, but that he wants the storytelling on the show to be so intriguing that people are unable to turn away until the show ends. “I want them to be Heavily Sedated by the T.V.” commented Newby.

The *Heavy Sedation* weekly series is sponsored by **OARC**, a community development corporation that is headquartered in the West Oak Lane section of Philadelphia, PA and “Cornbread and Coffee”, a local eatery with a warm family atmosphere. **The series premieres on Tuesday, November 7, 2006 at 9:00pm on television station WYBE-Channel 35 and will air regularly every Tuesday at 9:00pm and repeat on Saturdays at 11:00pm.**

For more information about the series, contact Shannon Newby, President of “Out The House Motion Pictures” at (215)224-0457 or Shannon@outthehouse.com.

“Heavy Sedation” – Watch with a Clear Head

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