

NEWS RELEASE

-For Immediate Release-

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NORTHWEST PHILLY JAZZ & ARTS SERIES (Pre-festival events leading up to the '06 West Oak Lane Jazz & Arts Fest in June) CONTINUES WITH FREE LIVE MUSIC CONCERT and FINE ART EXHIBIT AT LASALLE UNIVERSITY ON MARCH 23RD.

Philadelphia, PA...March 9, 2006...As part of the Northwest Philly Jazz & Arts Series, OARC (Ogontz Avenue Revitalization Corporation) will present **FREE live music performances and art at 8 p.m. on Thursday, March 23rd at LaSalle University Dan Rodden Theatre**, located on LaSalle's campus, 1900 W. Olney Avenue. Live performances by jazz and rock bands will include: Curt Chambers and RC Holmes. Panamanian Spoken word artist UVA will weave her original works of poetry throughout the evening. October Gallery will be featuring a collection of original and graphic work from Laura Cooper, Andrew Turner, Paul Goodnight, Jeffrey Reese and others.

OARC is presenting the NORTHWEST PHILLY JAZZ & ARTS SERIES at 6 venues throughout Northwest Philadelphia; INFUSION COFFEE AND TEA GALLERY; LA SALLE UNIVERSITY (March 23rd); SETTLEMENT MUSIC SCHOOL (April 20th); NORTH BY NORTHWEST (April 28th); CLIVEDEN HOUSE (May 27th), and VERNON PARK (June 3rd). The Northwest Philly Jazz & Arts Series will lead up to the grand 3rd annual West Oak Lane Jazz & Arts festival scheduled for June 23, 24, 25, 2006. See www.westoaklanefestival.com

"The West Oak Lane Jazz and Arts Festival is one of the largest events ever to take place in the history of northwest Philadelphia. The festival has brought thousands of people from around the world to the northwest corridor. Our goal is to attract people not only the last weekend of June but also throughout the year. Northwest Philly is rich with quality shops, fine dining, arts and music as well as many historic sites. Come enjoy Northwest Philly. Shop, dine, visit and explore some of the 15 historic sites throughout Northwest Philly, such as the Johnson House, a stop on the underground railroad, or historic Cliveden, the site of the battle of Germantown," says Jack Kitchen, Executive Director of OARC.

OARC is a non-profit, 501 C (3) community development corporation established by community residents and state Representative Dwight Evans in 1983. OARC was the executive producer of the 2004 and 2005 West Oak Lane Jazz & Arts Festivals, a 3-day June event which together brought over 150,000 visitors to the 7100 to 7200 blocks of Ogontz Avenue to enjoy FREE live music (on four outdoor stages), fine art, food and vendors. See westoaklanefestival.com

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