

## **FOR IMMEDIATE RELEASE:**

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### **OARC AND PHILLY SOUL PRESENT “SOULFUL MONDAY NIGHT FOOTBALL”**

PHILADELPHIA, PA (September 17, 2008) – Ogontz Avenue Revitalization Corporation (OARC) and the World Champion Philadelphia Soul Arena Football Team (Philly Soul) have partnered to host Soulful Monday Night Football at Sadiki’s Restaurant located at 7152 Ogontz Avenue, Philadelphia, PA.

Patrons are invited to watch Monday Night Football on the restaurant’s (5) wide screen TV’s while mixing and mingling with personalities from the AFL World Champion Philadelphia Soul football team. Doors open at 5:00pm with a FREE Buffet served from 6:30-8:30pm each Monday. There will be giveaways raffled each Monday and all are encouraged to **enter a drawing to win a Bon Jovi autographed guitar**, compliments of Philly Soul. For more information, contact Sadiki’s at 215-276-0170.

**ABOUT PHILADELPHIA SOUL** - The Philly Soul Football Team is the 2008 Arena Bowl Champions of the Arena Football League (AFL). Since their inception, the Philly Soul has drawn a total of 646,043 fans, the most in the AFL over that time frame. Following the 2007 season, the Soul was recognized with the Commissioner’s Award as the Organization of the Year and was an honorable mention for the PRISM Award in the category of fan appreciation. For more information, call (888) PHIL-AFL or log on to [www.philadelphiasoul.com](http://www.philadelphiasoul.com).

**ABOUT OARC** – OARC is a non-profit, 501(c) (3) community development corporation and a pioneer in the economic development of commercial corridors and residential neighborhoods throughout the Northwest Philadelphia area. Founded in 1983 by State Representative Dwight Evans, OARC is also the executive producer of the internationally acclaimed West Oak Lane Jazz & Arts Festival. OARC works with other community leaders, elected officials and various organizations who share in their mission to revitalize neighborhoods and encourage housing, economic development, cleaning and greening, education, community relations, arts and culture as an effective approach. To find out more about OARC, please visit [www.OARCP Philly.org](http://www.OARCP Philly.org).

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